

2023 JANUARY

b-y.com

All promotions are valid January 1 – January 31, 2023. Promotions valid on new products. All promotional items must be delivered and invoiced by the last day of the month. Gift cards/promotional items will be distributed after the promotion ends.

Trainings

Bryant Rooftop Unit Training

January 17 | 8:00AM – 1:00PM *New Hudson*

January 19 | 8:00AM – 1:00PM *Livonia*

January 24 | 8:00AM – 1:00PM *Grand Rapids*

January 26 | 8:00AM – 10:30AM *Virtual*

See details and register at b-y.com/training

MARS



MARS - HOT BUY!

Purchase any of the following MARS Direct Drive Blower Motors and get a free matching Capacitor

- M-10583 1/4 HP Direct Drive Blower Motor 115V | [M12005 5MFD/370 Capacitor](#)
- M-10585 1/3 HP Direct Drive Blower Motor 115V | [M12005 5MFD/370 Capacitor](#)
- M-10587 1/2 HP Direct Drive Blower Motor 115V | [M12008 10MFD/370 Capacitor](#)
- M-10589 3/4 HP Direct Drive Blower Motor 115V | [M12010 15MFD/370 Capacitor](#)

b-y.com/brands/mars

AprilAire



Put RADON on your Radar

Purchase 3 AprilAire Radon Test Kits, get one free!

- January is Radon Awareness Month
- Radon is estimated to cause around 21,000 lung cancer deaths in the United States every year and is the leading cause of lung cancer in non-smokers
- AprilAire offers a full line of Radon Remediation testing, training, and equipment to eliminate this deadly gas
- Radon Remediation is a great alternative revenue stream

Product number ARNTK1

NEXGEN
DEDICATED OUTDOOR AIR SYSTEMS



A Fit for Every Building

- DOAS 3 to 90 ton
- **Series 1** | Capacity from 3 - 10 Tons, Airflow: 750 - 2,500 CFM, Ultra-Small Footprint with Energy Efficient Operation, 100% OA, Recirculating, Mixed Operation
- **Series 3** | Capacity from 10 - 25 Tons, Airflow: 2,500 - 6,250 CFM, Fits Many Competitor's Footprints with More Capacity, 100% OA, Recirculating, Mixed Air, Energy Recovery, and Exhaust Operation
- **Series 5** | Capacity from 20 - 45 Tons, Airflow: 5,000 - 11,000 CFM, Small Footprint with Large Heating Capacity, 100% OA, Recirculating, Mixed Air, Energy Recovery, and Exhaust Operation
- **Series 7** | Capacity from 45 - 90 Tons, Airflow: 11,250 - 19,000 CFM, Fits Many Competitor's Footprints with More Capacity, 100% OA, Recirculating, Mixed Air, Energy Recovery, and Exhaust Operation

nexgendoas.com



New Minimum, No Problem

- New minimum efficiency standards are no problem for Bryant, and that's good news for you and your new air conditioner or heat pump system

b-y.com/brands/bryant

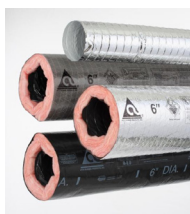
NEW PRODUCT



Reduces Bacteria, Viruses, Odors, and Mold Spores

- Verified zero ozone (UL 2998)
- Installs into existing air conditioning or heating system air ducts
- NEW cell design actively purifies air pollutants using aGHP-Cell™ technology
- 5-year limited warranty

Product number REME-H-ZERO



Atco Flex Duct is Produced to the Highest Standards in the Industry

- B-Y has a full offering of Atco products for commercial and residential applications
- Atco products meet the most stringent national and international standards
- UL Listed insulated and uninsulated products

b-y.com/brands/atco



Knuckle Up

- Lite and Heavy Pipe Supports
- Solar, Strut, and Paver Supports
- Extension Kits, Accessories, and Green Link Adhesive/Sealant

greenlinkengineering.com



Save Time and Money with Wireless Relays

- Easy installation eliminates the need to run wires in challenging applications
- Wirelessly control and monitor HVAC equipment, Fans, Pumps, Lighting, Industrial Equipment
- Up to ¼ mile range!

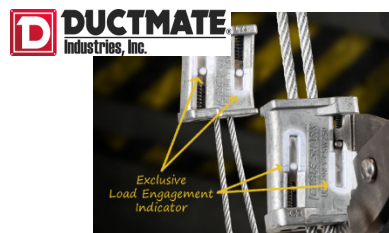
Product number iO-WR, iO-WRP



B-Y Carries the Complete Line of TRUaire Registers and Grilles

- Residential and Commercial solutions
- Durable steel and aluminum construction
- Powder-coated for durability
- Nearly 6,000 different products

b-y.com/brands/truaire



Safety You Can See

- The new Cable Shark® hanging system is engineered as a life safety device with advanced design features that result in unsurpassed strength, durability, and performance.

ductmate.com/product/cable-shark-cable-hanging-system