

BEHLER-YOUNG

C O M P A N Y

Earn Rebates Through Your Distributor

Behler-Young is excited to announce a new opportunity for you to provide upfront rebates to your residential customers when you purchase select high efficiency equipment.

Why You Should Participate

Savings Made Simple

The less time you're spending on paperwork, the better! All you need to do is verify your customer is a DTE or Consumers Energy residential customer and confirm the installation is not for a new home construction project.

Increase Your Sales, Grow Your Business

Providing affordable, energy efficient equipment is the best way to ensure your customers have a comfortable home all year. Plus, the simplified process gives you more time to conduct outreach and expand your customer base.

Eligible Equipment*

	Minimum Efficiency	Eligible Customers	Minimum Incentive [†]
Natural Gas Boiler	95% AFUE AHRI Rated or Higher	Natural Gas	\$800
Tankless Natural Gas Water Heater	UEF Rated; ENERGY STAR® Certified Model	Natural Gas	\$100
Storage Tank Natural Gas Water Heater	UEF Rated; ENERGY STAR Certified Model	Natural Gas	\$50
Heat Pump Water Heater	UEF > 2.0; Maximum Capacity of 55 Gallons	Electric	\$450
Boiler ECM Circulator Pump	Hydronic Heating System	Electric	\$65

If you have any questions, please contact your Account Manager or an Account Advocate at 855-539-1906 (DTE) or 855-263-5390 (Consumers Energy), or via email at mymichiganmidstream@icf.com



List of Eligible Equipment*

Equipment	Brand	Model/Part Numbers	Distributor Rebate
Natural Gas Boiler	Bosch	KBR 16-3, KBR 21-3, KBR 28-3, KBR 35-3, KBR 42-3, KWB 28-3, KWB 35-3, KWB 42-3, ZBR 16-3, ZBR 21-3, ZBR 28-3, ZBR 35-3, ZBR 42-3, ZWB 28-3, ZWB 35-3, ZWB 42-3	\$800
Natural Gas Boiler	Burnham	ALTAC-136	\$800
Natural Gas Boiler	Utica	MAC-115, MAC-150, MAC-205, MACF-150, MACF-205, MAH-100, MAH-125, MAH-165, MAHF-125, MAHF-165, UBSSC-050, UBSSC-075, UBSSC-100, UBSSC-150, UBSSC-200, UCS-240	\$800
Boiler ECM Circulator Pump	Grundfos	ALPHA1 15-55F, ALPHA2 15-55F	\$65
Boiler ECM Circulator Pump	Taco	006E3, 0015E3-F4, 0018E-2F2, 007E-F4	\$65
Tankless Natural Gas Water Heater	State	GTS-140-NIH, GTS-160X3P, GTS-180X3P, GTS-199X3P, GTS-240-NIH, GTS-340-NIH, GTS-540-NIH, GTS-540P-NIH	\$100
Storage Tank Natural Gas Water Heater	State	GS6-40-BCT, GS6-40-BRBT, GS6-40-YBPDS, GS6-50-YBDS, GS6-50-YRVHSL, GS6-50-YRVIT, GS6-75-YRVHTL	\$50
Heat Pump Water Heater	State	HP6-50-DHPT , HPX-50-DHPT	\$450

*Funds are limited and available on a first-come, first-served basis. Valid for DTE or Consumers Energy residential natural gas or electric customers only. Not valid for new home construction. No cash value.

†Rebates are valid for installation dates from June 4 to Dec. 31, 2021.